

The background features a low-angle photograph of several modern skyscrapers reaching towards a blue sky with light clouds. The image is overlaid with large, diagonal geometric shapes in dark blue, yellow, and green. On the right side, there is a white background with a faint, light-colored geometric pattern of interconnected lines forming a grid of triangles.

BC ASSOCIATION
of **CLINICAL**
COUNSELLORS



2026

REGIONAL

EVENTS

Sponsorship Opportunities

ABOUT BCACC



10,000+ MEMBERS

Founded in 1988, the BC Association of Clinical Counsellors (BCACC) is the largest professional association for clinical counsellors and psychotherapists in BC.

BCACC offers the designation RCC (Registered Clinical Counsellor). The RCC designation is synonymous with professional accountability and adherence to high ethical standards in the counselling profession.



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ABOUT THE EVENT

BCACC's Regional Event Workshop is our largest biennial education and networking opportunity. Hosted in four cities around BC, this event brings together BCACC members, community stakeholders and mental health professionals for education. This event offers a valuable platform for mental health professionals to enhance their knowledge and connect with peers. The Regional Event Workshop features renowned speakers, curated workshops, roundtable discussions, and networking events. It provides an excellent opportunity for attendees to stay updated on current trends and best practices in the field of clinical counselling.

EVENT DETAILS

KELOWNA

April 10 & 11

VICTORIA

June 5 & 6

PRINCE GEORGE

September 18 & 19

BURNABY

October 2 & 3



SPONSORSHIP PACKAGES



REACH

Reach our 10,000+ members, non-members, and event attendees. Our sponsorship packages offer high visibility & flexibility. **You can find details for each sponsorship level on pages 5-9.**



EVENT SPONSOR

\$5000

1 available per city



EXHIBITOR BOOTH

\$1750

Limited availability per city



FOOD SPONSOR

\$3200

2 days

\$1750

1 day



TECHNOLOGY SPONSOR

\$1500

Unlimited



SOCIAL/ NETWORKING EVENT

\$1500 - Burnaby
\$1500 - Victoria
\$1000 - Kelowna
\$500 - Prince George

1 available per city

EVENT SPONSOR | \$5000

Be the exclusive sponsor of our Regional Workshop.

With only one event sponsor per event, your organization will receive top-tier visibility across all registration and promotional materials. This sponsorship also includes the opportunity to host an onsite booth, giving you meaningful, face-to-face engagement with attendees.

Benefits

- Logo placed in premium position on event landing page & registration pages,
- Logo included within event communication
- Complimentary tabletop exhibition space onsite, both days
- Verbal acknowledgement during opening and closing
- 1 Feature social media mention
- 2 workshop passes included

Sponsor Will Provide

- High resolution logo
- Contact info
- 100-word organization description
- Swag (100 - 300 pieces)

EXHIBITOR BOOTH | \$1750

Connect directly with Regional Workshop attendees as an exhibitor.

Exhibitors receive an onsite booth at the workshop, providing the opportunity to engage face-to-face with counselling professionals, share information & resources, and build meaningful connections within the BCACC community.

Benefits

- One tabletop exhibitor booth, for both days of the event
- One workshop pass included

Limited opportunities for exhibitor booths, depending on the location.

Sponsor Will Provide

- High resolution logo
- Swag (100- 300)

FOOD SPONSOR | \$3200 (for 2 days) / \$1750 (for 1 day)

Your sponsorship covers a portion of the cost of food and beverage, helping us keep this training accessible while creating space for informal networking and peer support. Choose to sponsor one day (\$1,750) or both days (\$3,200) in your preferred city.

Benefits

- **Exclusive recognition:** Two-day sponsors are the sole food and beverage sponsor for their preferred location.
- **Onsite visibility:** “Food & Beverage Sponsored by...” signage at refreshment stations and buffet areas.
- **From-the-mic thanks:** Verbal acknowledgment and logo on screen before each break.

Sponsor will Provide

- High resolution logo
- Contact info
- 100-word description of your organization

TECHNOLOGY SPONSOR | \$1500

Your sponsorship helps offset the costs associated with producing the workshop, powering the technology that brings this training beyond the room and making high-quality recordings available to counsellors who cannot attend in person.

Benefits

- Logo included on event recording & on online version of event with a “thank you” message posted for one year
- One social media post highlighting Technology Sponsors and their support for accessible training.

Sponsor provides:

- High res logo
- Contact info
- 100-word organization description

SOCIAL EVENT SPONSOR |

Sponsor amount varies based on location.

Sponsor our signature evening social, a meaningful and energetic networking reception after the first day of learning where you can build brand visibility and meaningful connections with attendees.

Benefits

- Prominent recognition as the Evening Social Sponsor with your logo on social event signage and food stations.
- Opportunity to attend the evening event to connect with attendees
- Verbal acknowledgment during first-day closing remarks.
- Logo and link featured on the event webpage and in a pre-event communications.

Sponsor Will Provide

- High resolution logo
- Contact info
- 100-word organization description

PARTNER WITH BCACC



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