

BC ASSOCIATION
**of CLINICAL
COUNSELLORS**



2026 REGIONAL EVENTS

Sponsorship Opportunities

ABOUT BCACC



10,000+ MEMBERS

Founded in 1988, the BC Association of Clinical Counsellors (BCACC) is the largest professional association for clinical counsellors and psychotherapists in BC.

BCACC offers the designation RCC (Registered Clinical Counsellor). The RCC designation is synonymous with professional accountability and adherence to high ethical standards in the counselling profession.



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ABOUT THE EVENT

BCACC's Regional Event Workshop is our largest biennial education and networking opportunity. Hosted in four cities around BC, this event brings together BCACC members, community stakeholders and mental health professionals for education. This event offers a valuable platform for mental health professionals to enhance their knowledge and connect with peers. The Regional Event Workshop features renowned speakers, curated workshops, roundtable discussions, and networking events. It provides an excellent opportunity for attendees to stay updated on current trends and best practices in the field of clinical counselling.

EVENT DETAILS

KELOWNA

April 10 & 11

VICTORIA

June 5 & 6

PRINCE GEORGE

September 18 & 19

BURNABY

October 2 & 3



SPONSORSHIP PACKAGES



REACH

Reach our 10,000+ members, non-members, and event attendees.
Our sponsorship packages offer high visibility & flexibility



EVENT SPONSOR

\$5000

1 available
per city



EXHIBITOR BOOTH

\$1750

Limited
availability per city



FOOD SPONSOR

\$3200

2 days

\$1750

1 day



TECHNOLOGY SPONSOR

\$1500

Unlimited



SOCIAL EVENT

\$1500 - Burnaby
\$1500 - Victoria
\$1000 - Kelowna
\$500 - Prince George

1 available per city

EVENT SPONSOR | \$5000

Be the exclusive sponsor of our Regional Workshop.

With only one event sponsor per event, your organization will receive top-tier visibility across all registration and promotional materials. This sponsorship also includes the opportunity to host an onsite booth, giving you meaningful, face-to-face engagement with attendees.

Benefits

- Logo placed in premium position on event landing & registration pages, event communication
- Complimentary tabletop exhibition space onsite, both days
- Verbal acknowledgement during opening and closing
- 1 Feature social media mention
- 2 workshop passes included

Sponsor provides:

- High res logo
- Contact info
- 100-word organization description
- Swag (100 - 300 pieces)

EXHIBITOR BOOTH | \$1750

Connect directly with Regional Workshop attendees as an exhibitor.

Exhibitors receive an onsite booth at the workshop, providing the opportunity to engage face-to-face with counselling professionals, share resources, and build meaningful connections within the BCACC community.

Benefits

- One tabletop exhibitor booth, for both days of the event
- One workshop pass included

Limited opportunities for exhibitor booths, depending on the location.

Sponsor provides:

- High res logo
- Swag (100- 300)

FOOD SPONSOR | \$3200 (2 DAYS) / \$1750 (1 DAY)

Your sponsorship is used to cover the cost of food and beverage for the event. Choose between sponsoring one day (\$1750) or both days (\$3200).

Benefits

- 2 day sponsors will be the only food sponsor for your preferred location
- “Sponsored by” signage on food tables
- Thank you to our food sponsor before breaks

Sponsor provides:

- High res logo
- Contact info
- 100-word organization description

TECHNOLOGY SPONSOR | \$1500

Your sponsorship is used to offset the costs associated with producing the workshop and recording it for those who cannot attend in person.

Benefits

- Logo included on event recording & on online version of event with a “thank you” message posted for one year
- One time social media post thanking all technology sponsors

Sponsor provides:

- High res logo
- Contact info
- 100-word organization description

SOCIAL EVENT SPONSOR | \$1000

Sponsor our evening social event, end of first day. Prices vary per location.

Benefits

- “Sponsored by” signage on food tables
- Opportunity to attend the evening event to connect with attendees

Sponsor provides:

- High res logo
- Contact info
- 100-word organization description

PARTNER WITH BCACC



MARCY BOYD, DIRECTOR OF PR & ADVOCACY

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www.conference.bcacc.ca



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