



BC ASSOCIATION
**of CLINICAL
COUNSELLORS**



2025 BCACC CONFERENCE

**September 19 & 20
Vancouver, BC**

SPONSOR OPPORTUNITIES

ABOUT BCACC



8000+ MEMBERS

Founded in 1988, the BC Association of Clinical Counsellors (BCACC) is the largest professional association for clinical counsellors and psychotherapists in BC.

BCACC offers the designation RCC (Registered Clinical Counsellor). The RCC designation is synonymous with professional accountability and adherence to high ethical standards in the counselling profession.



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ABOUT THE EVENT

Join us at the **Sheraton Wall Centre in Vancouver** for the BC Association of Clinical Counsellors' 2025 Conference, centred around the theme of "Cultivating Connections."

This event promises to be an invaluable opportunity to explore the multifaceted nature of human connections in our professional practice.

In an increasingly complex world, the importance of meaningful connections in mental health cannot be overstated. Our 2025 conference will build upon the success of previous events, offering a rich program of workshops, keynote speeches, and networking opportunities.

What to Expect

- Engaging keynote presentations from leaders in the field
- A range of workshops and breakout sessions
- Ample opportunities for professional networking
- CE credits for continuing education requirements



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EVENT SPONSORSHIP

PLATINUM SPONSOR | \$8,000 3 AVAILABLE

Your sponsorship allows BC counsellors & allied health professionals to attend this important training.

Platinum Benefits

- Logo placed in premium position on event landing & registration pages, event communications and app
- Logo on printed signage onsite and in the conference program
- Complimentary 10x10' exhibition space in premium location
- Opportunity to introduce and thank plenary speaker
- 3 complimentary full delegate conference registrations
- Spotlight 60 sec. video ad to play before sessions start
- Verbal acknowledgement during the Opening and Closing Ceremony
- 2 feature social media mentions

GOLD SPONSOR | \$6,000

5 AVAILABLE

Your sponsorship allows BC counsellors & allied health professionals to attend this important training.

Gold Benefits

- Logo placed in premium position on event landing & registration pages, event communications and app
- Logo on printed signage onsite and in the conference program
- Complimentary tabletop exhibition space in premium location
- 2 complimentary full delegate conference registrations
- Verbal acknowledgement during the Opening and Closing Ceremony
- 1 feature social media mention

SILVER SPONSOR | \$4,000

10 AVAILABLE

Your sponsorship allows BC counsellors & allied health professionals to attend this important training.

Silver Benefits

- Logo placed in premium position on event landing & registration pages, event communications and app
- Logo on printed signage onsite and in the conference program
- 1 complimentary full delegate conference registration
- 1 feature social media mention

EXHIBITOR | \$2,000

Your sponsorship allows BC counsellors & allied health professionals to attend this important training.

Exhibitor Benefits

- Table top exhibitor booth
- 6' table and 2 chairs
- 2 exhibitor name badges
- Access to power and wifi
- •Full access to the exhibition area and to your company's own sponsored sessions
- Access to the opening ceremony and welcome reception
- Lunch and coffee breaks
- Company logo with link on Exhibitor page of the conference website and within the app



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SPONSORSHIP ENHANCEMENTS

**AVAILABLE EXCLUSIVELY
TO EVENT SPONSORS**

APP SPONSOR | \$5,000

**Put your logo in the palm of over 800 people!
Attendees repeatedly see your logo every time they consult the app.
Attendees will rely heavily on the app to build their schedule, connect with others, check program changes and more!**

- Prominent banner ad featuring your company each time the app is launched
- 1 complimentary event registration
- Acknowledgement in pre-event promotion including instructions on use of the app

LANYARD SPONSOR | \$5,000

Worn by all attendees for the duration of the event, this highly visible item will put your brand front and center!

- Lanyards purchased and produced by BCACC with your logo
- 1 complimentary event registration
- Sponsor acknowledgment at registration table

ENERGY BREAK HOST | \$2,500

Keep our attendees energized with a sponsored morning or afternoon break!

- Your company name and logo displayed on digital and physical signage during the break
- Branded coffee cups
- Snacks provided by venue
- 1 complimentary event registration

CONNECTION COCKTAIL HOST | \$8,000

This event is all about connections - host our signature evening cocktail celebration on the first evening of the conference!

- Your company name and logo displayed on digital and physical signage during the cocktail reception
- Branded signature drink
- Branded cocktail napkins
- Appetizers provided by venue
- 1 complimentary event registration
- 5 minute speaking opportunity on stage to introduce the evening

REST & RECHARGE STATION | \$4,000

Help attendees stay powered! Ensure batteries stay charged fully throughout the event with a dedicated station for phones, laptops, and tablets sponsored by your company.

- A mobile phone/tablet/laptop charging station displaying your corporate logo
- Prominent 'Charging Station' sign with your logo
- 1 complimentary event registration

QUIET ROOM | \$5,000

Provide attendees with a quiet room to rest and recharge

- Prominent signage inside and outside of the quiet room
- Beautifully designed room with lounge furniture and decor
- Coffee station with branded cups
- Optional swag in the room with your company logo (provided by sponsor)

PHOTO BOOTH | \$6,000

Help our attendees document their memories of this event! Your photo booth will be prominently displayed outside of the main meeting space for all 3 days of the event.

- 1 complimentary event registration
- Branded 8x8' backdrop with your logo & BCACC logo repeating
- Digital self-serve photo booth for attendees to snap a pic and send it to themselves / post to social media
- Gallery of all images provided following the event

SURVIVAL KIT | \$15,000

Keep all attendees fueled up for the event with everything they may need during their stay! Attendees will receive a bag upon arrival at the registration desk!

Items will tentatively include:

- Bottled water with your logo
- Energy bar / snacks
- Liquid IV
- Advil
- Sunscreen
- Gum
- Branded item(s) provided by your organization

PARTNER WITH BCACC



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